

# APPENDIX 5 – LEVEL 2 QUESTIONNAIRE



## RESULTS AND ANALYSIS

## Report on Results of Completed Level 2 questionnaires

### 1. Introduction

A more detailed questionnaire (than the level 1 questionnaire) using a 5 point Likert Scale, was sent to all households in the Parish in June 2018 asking householders for their views on the proposed Vision Statement, together with their preferred objectives and related policies. These objectives and policy options were developed by the NP working groups. The householders' views on the suitability of the 7 potential housing development sites, identified from the sustainability appraisal, were also sought.

#### 1.1 Community Response

This level 2 questionnaire was distributed to 2865 households in the Parish and 432 completed questionnaires were returned by end of July 2018. These returns are within the statistical parameters aimed for by the NP Group i.e. confidence intervals better than + or - 5 at 95% confidence levels.

#### 1.2 Vision Statement

The Vision Statement was supported by over 64 % of the respondents with only 14% actively against this vision for the Parish. In statistical terms the Vision Statement was supported by between 59% and 69% of the total householders in Catshill and North Marlbrook.

#### 1. A Vision for the Parish The Group believes that the following statement sums up the 'vision' of the Neighbourhood Plan.

	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree	Response Total
"By 2030 the Parish will have sustained and strengthened its community feel through good quality development and community amenities, whilst maintaining its distinctive character and environment."	6.7% (29)	7.2% (31)	21.8% (94)	39.8% (172)	24.5% (106)	432

1.1. "By 2030 the Parish will have sustained and strengthened its community feel through good quality development and community amenities, whilst maintaining its distinctive character and environment."							Response Percent	Response Total
1	1 Strongly Disagree		<div><div></div></div>				6.7%	29
2	2 Disagree		<div><div></div></div>				7.2%	31
3	3 Neutral		<div><div></div></div>				21.8%	94
4	4 Agree		<div><div></div></div>				39.8%	172
5	5 Strongly Agree		<div><div></div></div>				24.5%	106
Analysis	Mean:	3.68	Std. Deviation:	1.12	Satisfaction Rate:	67.07	answered	432
	Variance:	1.25	Std. Error:	0.05				

## 2. Housing Responses

### 2.1 Objectives

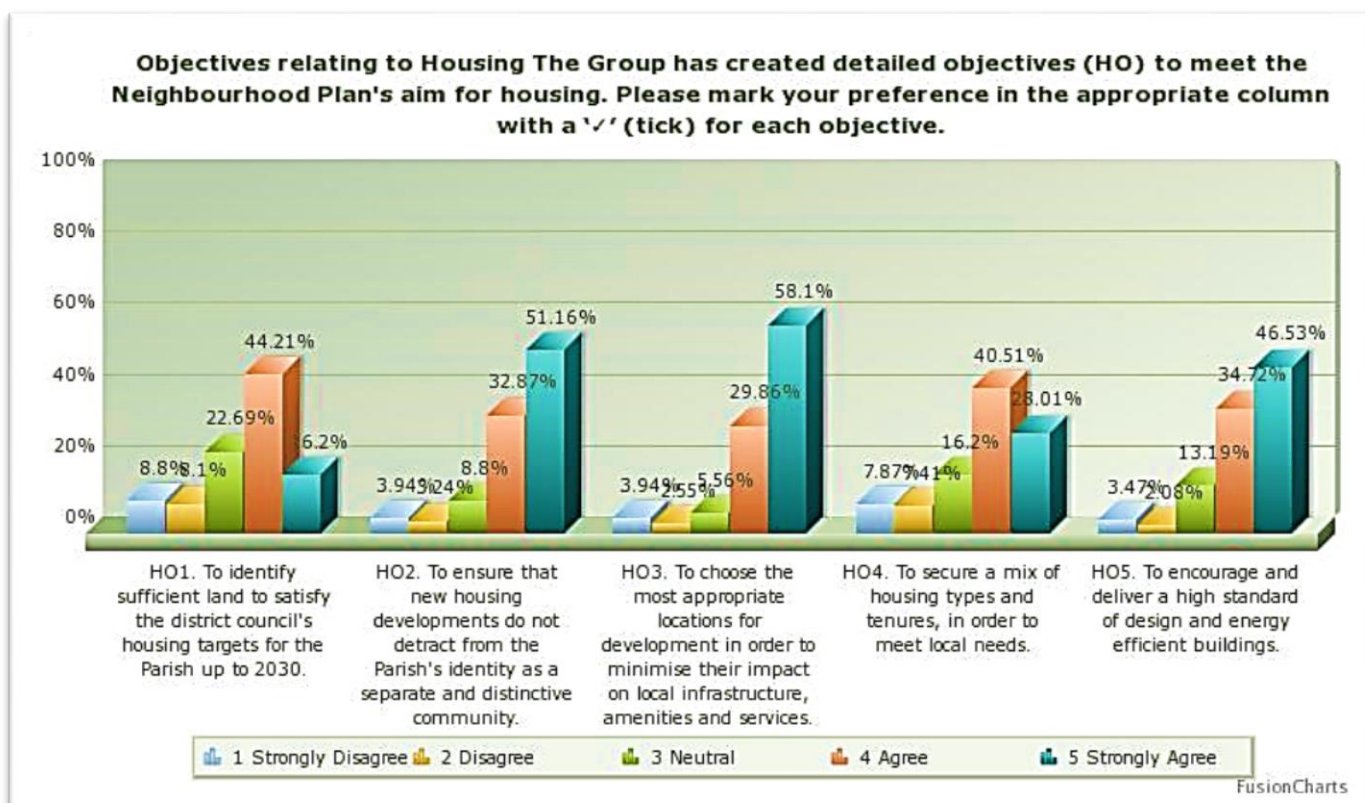
All the housing objectives were supported by a majority of respondents. The most supported objectives were HO2 (84%) and HO3 (88%). These objectives defended the Parish's identity and minimised the impact of new developments on infrastructure. The least supported was HO1 (60.4%) to identify land to meet BDC housing targets, but there was still an outright majority in favour of supporting this objective, even allowing for the statistical confidence intervals.

2. Objectives relating to Housing The Group has created detailed objectives (HO) to meet the Neighbourhood Plan's aim for housing						
	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree	Response Total
HO1. To identify sufficient land to satisfy the district council's housing targets for the Parish up to 2030.	8.8% (38)	8.1% (35)	22.7% (98)	44.2% (191)	16.2% (70)	432
HO2. To ensure that new housing developments do not detract from the Parish's identity as a separate and distinctive community.	3.9% (17)	3.2% (14)	8.8% (38)	32.9% (142)	51.2% (221)	432



**2. Objectives relating to Housing The Group has created detailed objectives (HO) to meet the Neighbourhood Plan's aim for housing**

	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree	Response Total
HO3. To choose the most appropriate locations for development in order to minimise their impact on local infrastructure, amenities and services.	3.9% (17)	2.5% (11)	5.6% (24)	29.9% (129)	58.1% (251)	432
HO4. To secure a mix of housing types and tenures, in order to meet local needs.	7.9% (34)	7.4% (32)	16.2% (70)	40.5% (175)	28.0% (121)	432
HO5. To encourage and deliver a high standard of design and energy efficient buildings.	3.5% (15)	2.1% (9)	13.2% (57)	34.7% (150)	46.5% (201)	432

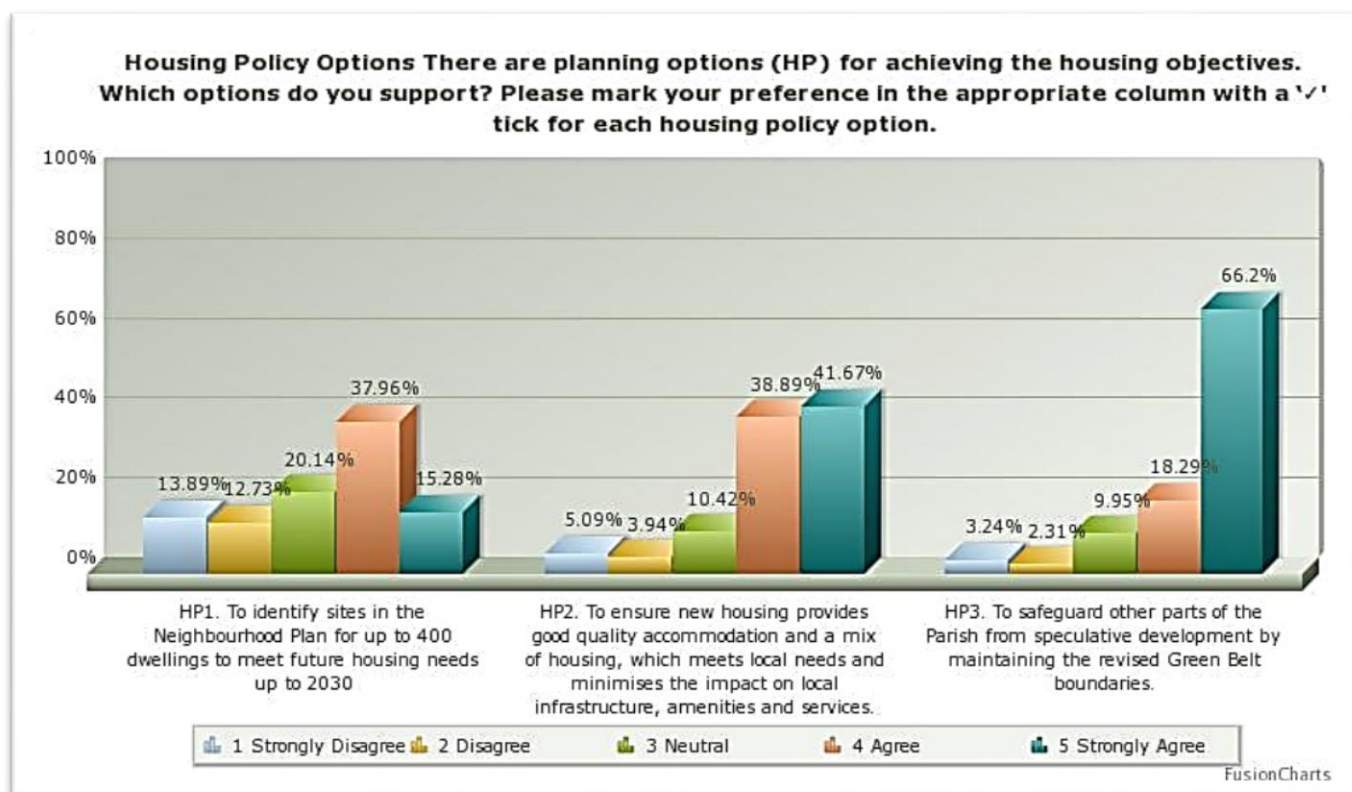


## 2.2 Policies

HP2 (80.6%) was supported by a large majority, who wished to ensure housing sites developed with good quality houses and minimum impact on local services. However, safeguarding the Parish from speculative development and maintaining the revised Green Belt boundaries, HP3 (84.5%) was overwhelmingly supported with 66.2% strongly agreeing with this policy.

HP1 (53.3%), to identify sites to meet future housing needs, was only supported by a narrow majority; however only 26.6% actively disagreed, with 20% of the respondents remaining neutral on this policy.

3. Housing Policy Options There are planning options (HP) for achieving the housing objectives.						
	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree	Response Total
HP1. To identify sites in the Neighbourhood Plan for up to 400 dwellings to meet future housing needs up to 2030	13.9% (60)	12.7% (55)	20.1% (87)	38.0% (164)	15.3% (66)	432
HP2. To ensure new housing provides good quality accommodation and a mix of housing, which meets local needs and minimises the impact on local infrastructure, amenities and services.	5.1% (22)	3.9% (17)	10.4% (45)	38.9% (168)	41.7% (180)	432
HP3. To safeguard other parts of the Parish from speculative development by maintaining the revised Green Belt boundaries.	3.2% (14)	2.3% (10)	10.0% (43)	18.3% (79)	66.2% (286)	432



## 2.3 Potential Housing Sites for Development

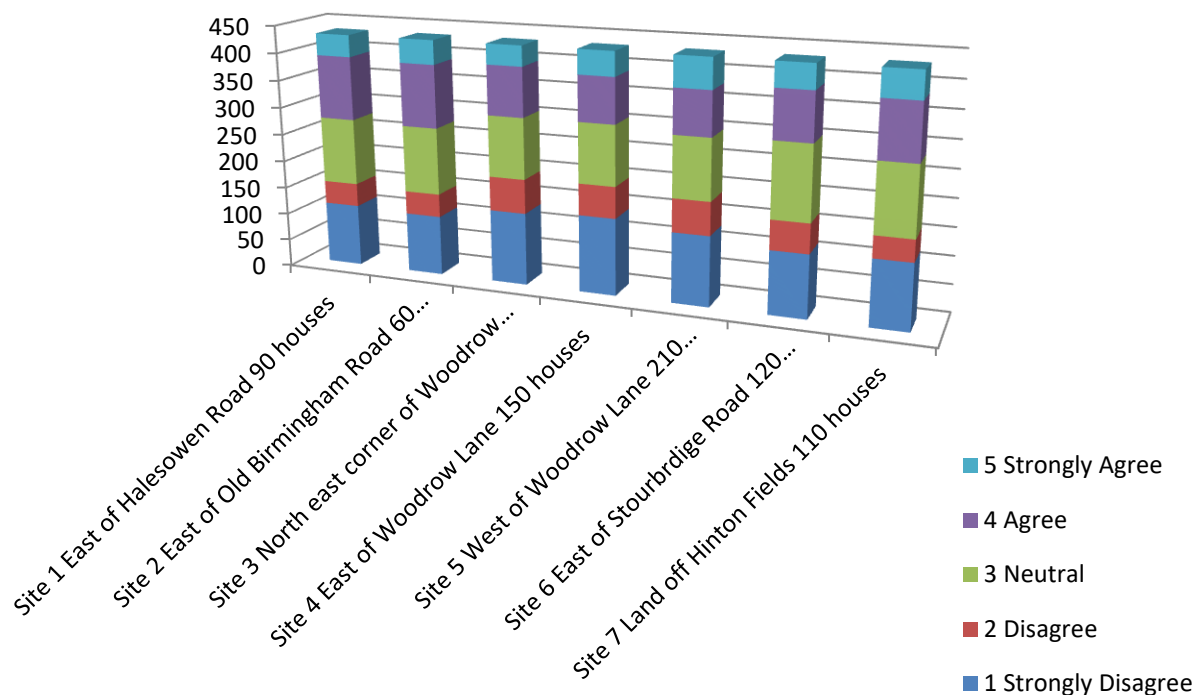
In summary, there is a significant minority that 'strongly disagrees' with any new housing development in the Parish ranging from 25.2% (site 1) to 32.4% (site2). However no site crosses the threshold of over 50% against any housing development.

Site 2 has 65% either 'strongly agrees', 'agrees' or 'neutral' for developing houses on this site, whereas 54.2% are either in agreement or neutral for developing houses on site 4. These sites represent the range of results within which lie the majorities for developing the identified sites.

**4. Potential Sites for Housing Development To meet the likely allocation of houses to this Parish, between 2023 and 2030, the Neighbourhood Plan has identified the following potential sites, all of which are currently in the Green Belt for housing development.**

	<b>1 Strongly Disagree</b>	<b>2 Disagree</b>	<b>3 Neutral</b>	<b>4 Agree</b>	<b>5 Strongly Agree</b>	<b>Response Total</b>
Site 1 East of Halesowen Road 90 houses	26.2% (113)	9.7% (42)	28.0% (121)	26.9% (116)	9.3% (40)	432
Site 2 East of Old Birmingham Road 60 houses	25.2% (109)	9.7% (42)	28.2% (122)	26.6% (115)	10.2% (44)	432
Site 3 North east corner of Woodrow Lane 120 houses	30.6% (132)	14.4% (62)	25.7% (111)	20.8% (90)	8.6% (37)	432
Site 4 East of Woodrow Lane 150 houses	32.4% (140)	13.2% (57)	25.2% (109)	19.0% (82)	10.2% (44)	432
Site 5 West of Woodrow Lane 210 houses	29.4% (127)	13.9% (60)	25.5% (110)	18.5% (80)	12.7% (55)	432
Site 6 East of Stourbridge Road 120 houses	26.4% (114)	12.3% (53)	31.0% (134)	20.1% (87)	10.2% (44)	432
Site 7 Land off Hinton Fields 110 houses	27.5% (119)	9.0% (39)	28.7% (124)	23.4% (101)	11.3% (49)	432

## Potential Sites for Housing Development To meet the likely allocation of houses to this Parish, between 2023 and 2030



### 2.4 Weighted Analysis. Rank in Order of Agreement - Potential Sites for Housing

The questionnaire is designed on a 5 point Likert Scale. To obtain a ranking of the sites - a qualitative measure, points were allocated to each scale in ascending order, from 1 to 5. ( 1 - 'strongly disagree' to 5 - 'strongly agree') The outcome would be the site with the most points would rank the highest for potential site development.

The following table and bar chart shows the results of this weighting exercise with site 2 receiving the most points and site 4 the least points.

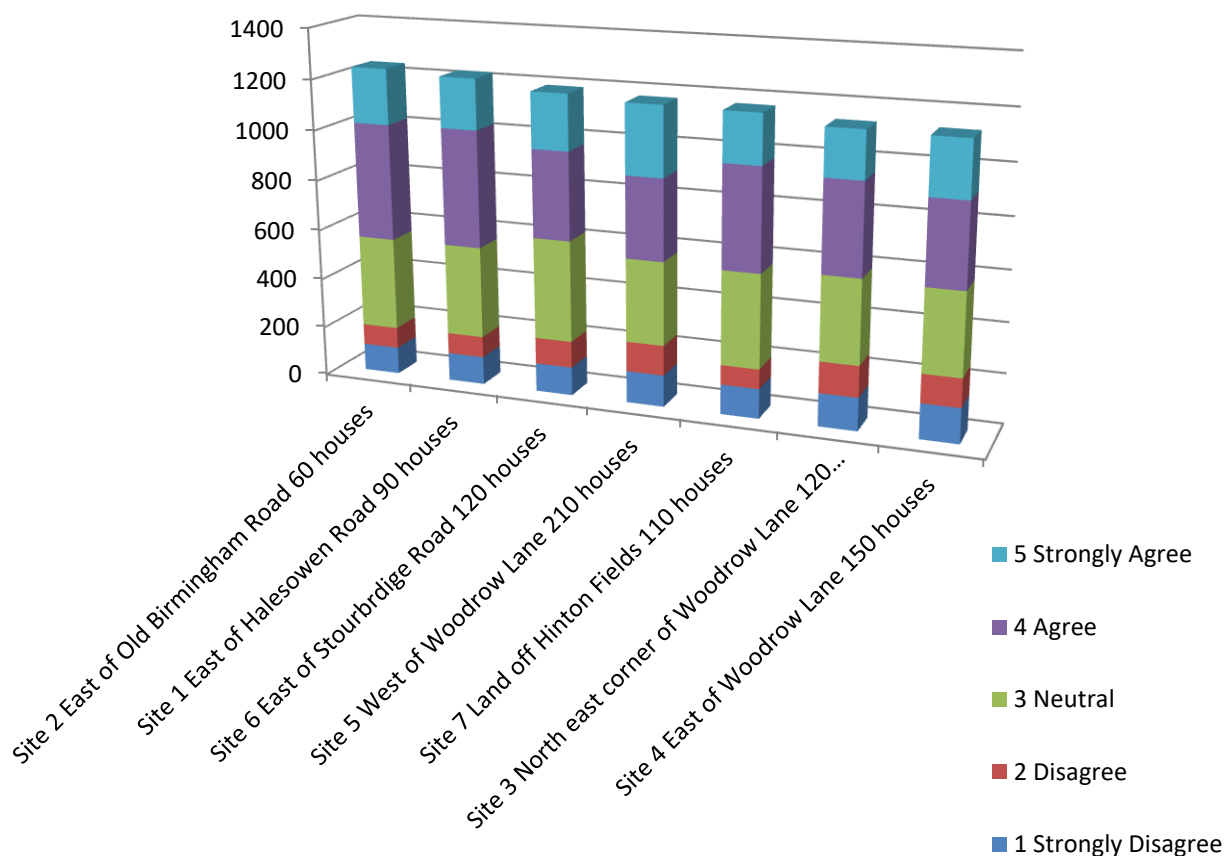
Sites 3 and 4 are significantly lower than the other sites, with the highest proportions of 'strongly disagree'.



Potential Sites for Housing Development To meet the likely allocation of houses to this Parish, between 2023 and 2030, the Neighbourhood Plan has id

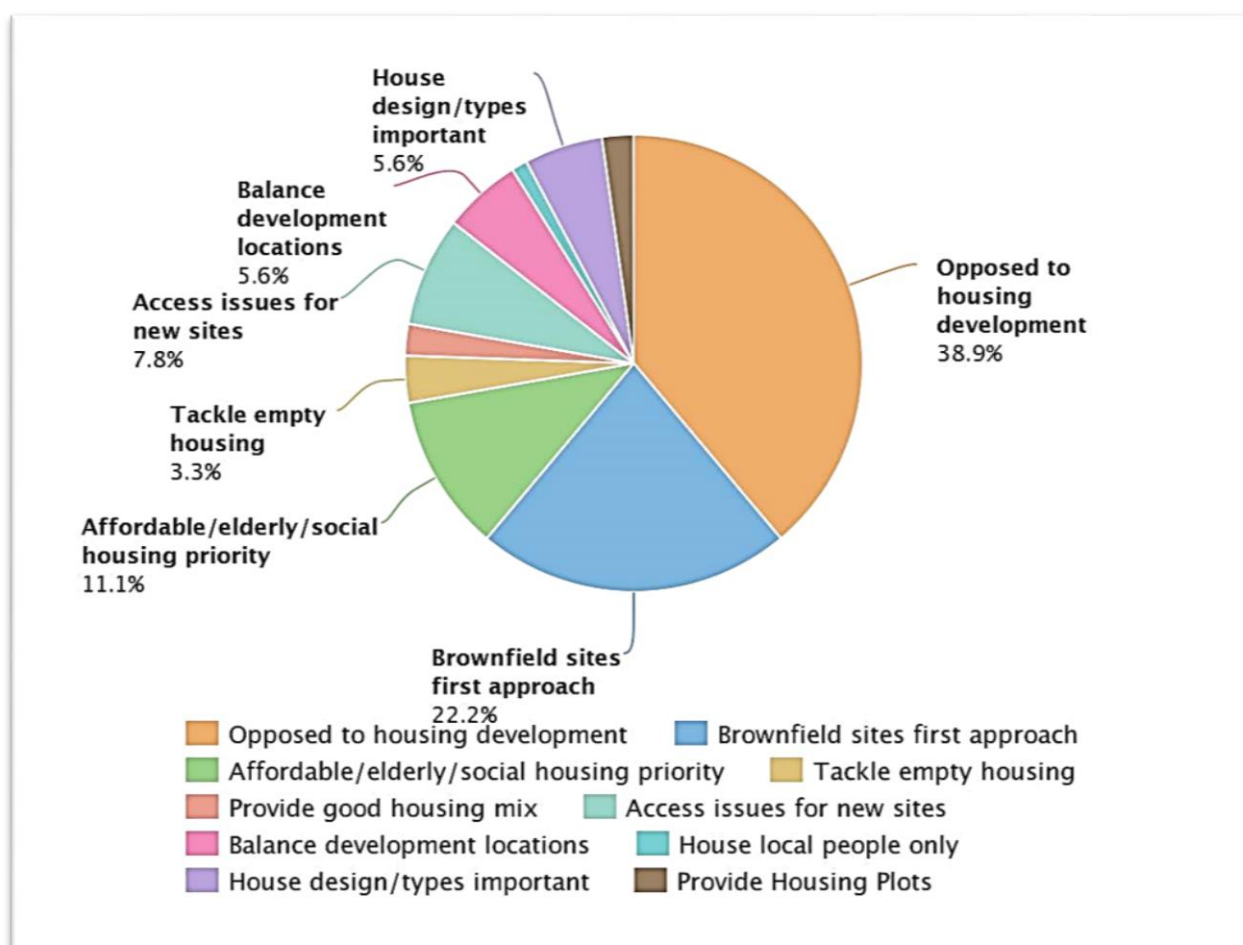
Answer Choice		1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree	Response Total
2	Site 2 East of Old Birmingham Road 60 houses	109	84	366	460	220	1239
1	Site 1 East of Halesowen Road 90 houses	113	84	363	464	200	1224
6	Site 6 East of Stourbridge Road 120 houses	114	106	402	348	220	1190
5	Site 5 West of Woodrow Lane 210 houses	127	120	330	320	275	1172
7	Site 7 Land off Hinton Fields 110 houses	119	78	372	404	195	1168
3	Site 3 North east corner of Woodrow Lane 120 houses	132	124	333	360	185	1134
4	Site 4 East of Woodrow Lane 150 houses	140	114	327	328	220	1129

Potential Sites for Housing Development  
- Weighted Analysis



## 2.5 Housing - Comments on the Questionnaire

A minority of respondents made comments on housing issues - 90 comments were received in total, with 35 of these comments opposed to building on the Green Belt and 20 comments saying that developing Brown Field sites should be the first approach. The next highest number of comments (10) considered that affordable homes, homes for the elderly and social housing should be the first priority. Other comments considered that access to sites and the impact on infrastructure was important and also the balance between locations for housing sites.



## 3. Infrastructure Responses

### 3.1 Objectives

All the infrastructure objectives were supported by a large majority with IO1, to reduce the detrimental impact of traffic, receiving 93.3% support. There was

a minority of respondents, 6.9%, that did not want to promote pedestrian and cycling routes. (IO4)

5. Objectives relating to Infrastructure The Group has created detailed objectives (IO) to meet the Neighbourhood Plan's aim for infrastructure.						
	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree	Response Total
IO1. To reduce the detrimental impact of all traffic passing through the Parish.	1.2% (5)	0.9% (4)	4.6% (20)	21.5% (93)	71.8% (310)	432
IO2. To ensure the provision of new infrastructure to support developments.	3.2% (14)	1.9% (8)	12.0% (52)	28.9% (125)	53.9% (233)	432
IO3. To support existing community facilities and promote the provision of new facilities for the benefit of all age groups.	1.4% (6)	1.9% (8)	11.3% (49)	34.7% (150)	50.7% (219)	432
IO4. To promote pedestrian and cycling routes connectivity in the village for a sustainable lifestyle.	3.2% (14)	3.7% (16)	20.2% (87)	31.3% (135)	41.5% (179)	432

### 3.2 Policy Options

The policy options were all supported by a large majority. As expected, the policy (IP1), relating to the reduction of traffic with new developments, received the greatest support at 91%.

A policy to develop a new community centre received 69.9% support from householders with only 3.3% in disagreement.

Although a majority supported the policy IC3 for further speed restrictions and calming measures for traffic, a significant minority, 11.3%, was against this proposal. Their reasons were, 'it doesn't work' and 'increased pollution with cars stopping and starting more often.'

**6. Infrastructure Policy Options (IP) and Community Project Options (IC) There are planning and/or community project options for achieving the infrastructure objectives. Which options do you support?**

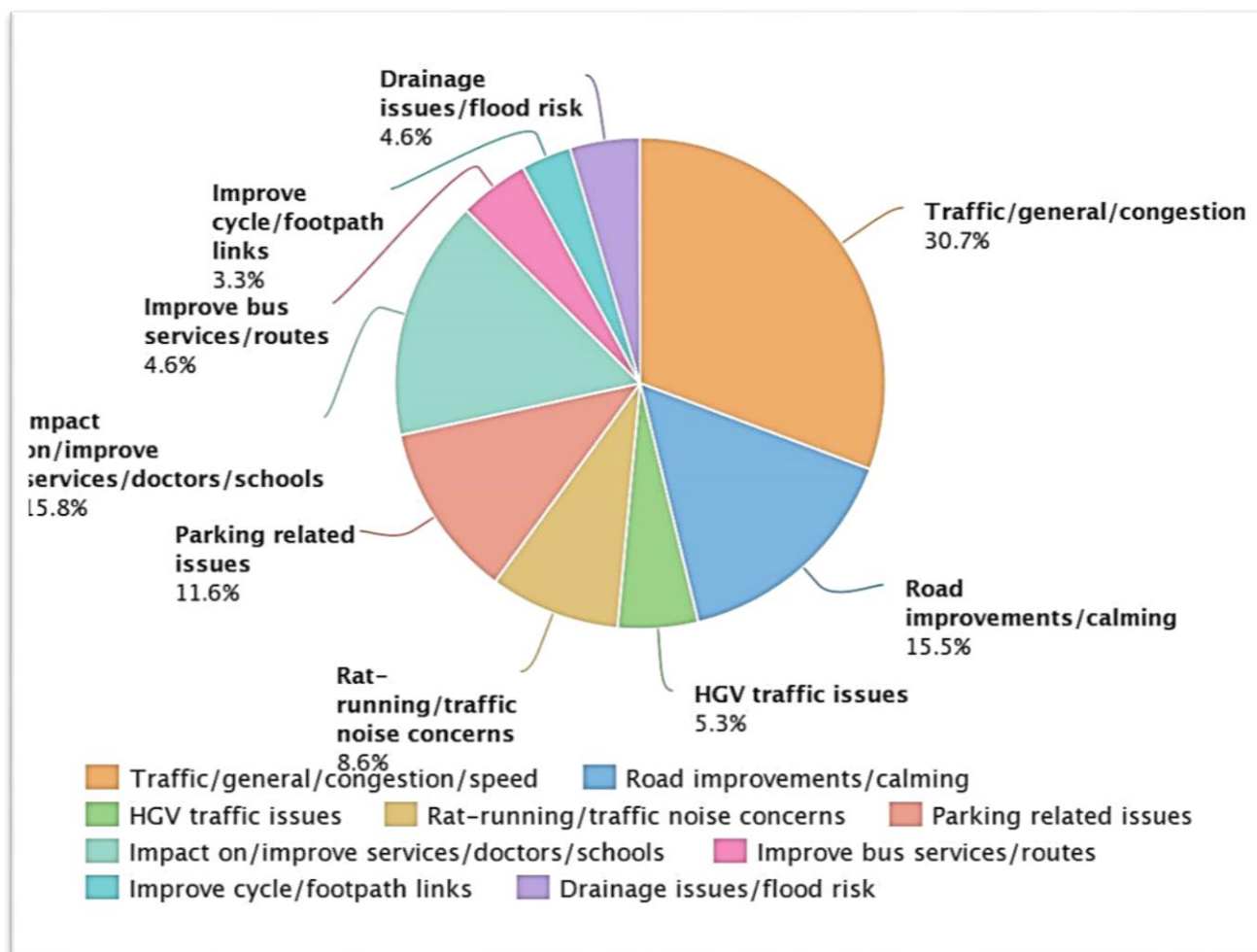
	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree	Response Total
IP1. Any new development within the Parish with a significant traffic impact will only be supported if that impact can be lessened.	2.3% (10)	1.2% (5)	5.6% (24)	22.7% (98)	68.3% (295)	432
IP2. All new development must protect and enhance the existing pedestrian network and promote new cycling routes.	3.2% (14)	2.1% (9)	16.9% (73)	33.8% (146)	44.0% (190)	432
IC1. To develop a Community Centre and sports field to address the future needs for all ages in the village for the benefit of all age groups.	2.3% (10)	3.5% (15)	24.3% (105)	34.7% (150)	35.2% (152)	432
IC2. To support improvements in the local bus service, particularly improved services for Marlbrook and sufficient late evening and Sunday services.	0.7% (3)	1.2% (5)	16.0% (69)	34.7% (150)	47.5% (205)	432
IC3. To support further speed restrictions and traffic calming measures on all main roads through Catshill and North Marlbrook.	6.7% (29)	4.6% (20)	10.9% (47)	23.8% (103)	53.9% (233)	432
IC4. To work with public transport operators to revise local bus routes and stops to integrate with future development.	0.9% (4)	1.6% (7)	15.3% (66)	38.9% (168)	43.3% (187)	432

### 3.3 Infrastructure - Comments on the Questionnaire

In total 303 comments were received, with many householders making multiple comments on their questionnaire. By far the highest number of comments - 93, related to the impact of traffic through the Parish and the related issues of congestion and speed.

The second highest was 47 comments related to road improvements and traffic calming measures. Of equal importance at 48 comments was the impact of new housing developments on services such as doctors and schools.

More traffic related comments included the impact of rat-runs through the village (26 comments), parking related issues with 35 comments and HGVs' driving through the Parish. (16 comments





## 4. Environment Responses

### 4.1 Objectives

All the environment objectives were supported by a very large majority with little or no opposition to these objectives.

7. Objectives relating to the Environment The Group has created detailed objectives (EO) to meet the Neighbourhood Plan's aim for the Environment.						
	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree	Response Total
EO1. To protect the revised Green Belt and enhance Open Spaces for recreation and to protect wildlife and their habitats.	0.5% (2)	0.2% (1)	9.0% (39)	18.3% (79)	72.0% (311)	432
EO2. To ensure that the design of new developments support natural and green boundaries.	0.9% (4)	0.2% (1)	10.6% (46)	23.4% (101)	64.8% (280)	432
EO3. To promote cleaner, healthier and more attractive public spaces and neighbourhoods.	0.5% (2)	0.0% (0)	9.0% (39)	23.6% (102)	66.9% (289)	432

### 4.2 Policy Options

The policy options for environment were all well supported. The highest support was for the safeguarding of the revised Green Belt boundaries at 89.1%.

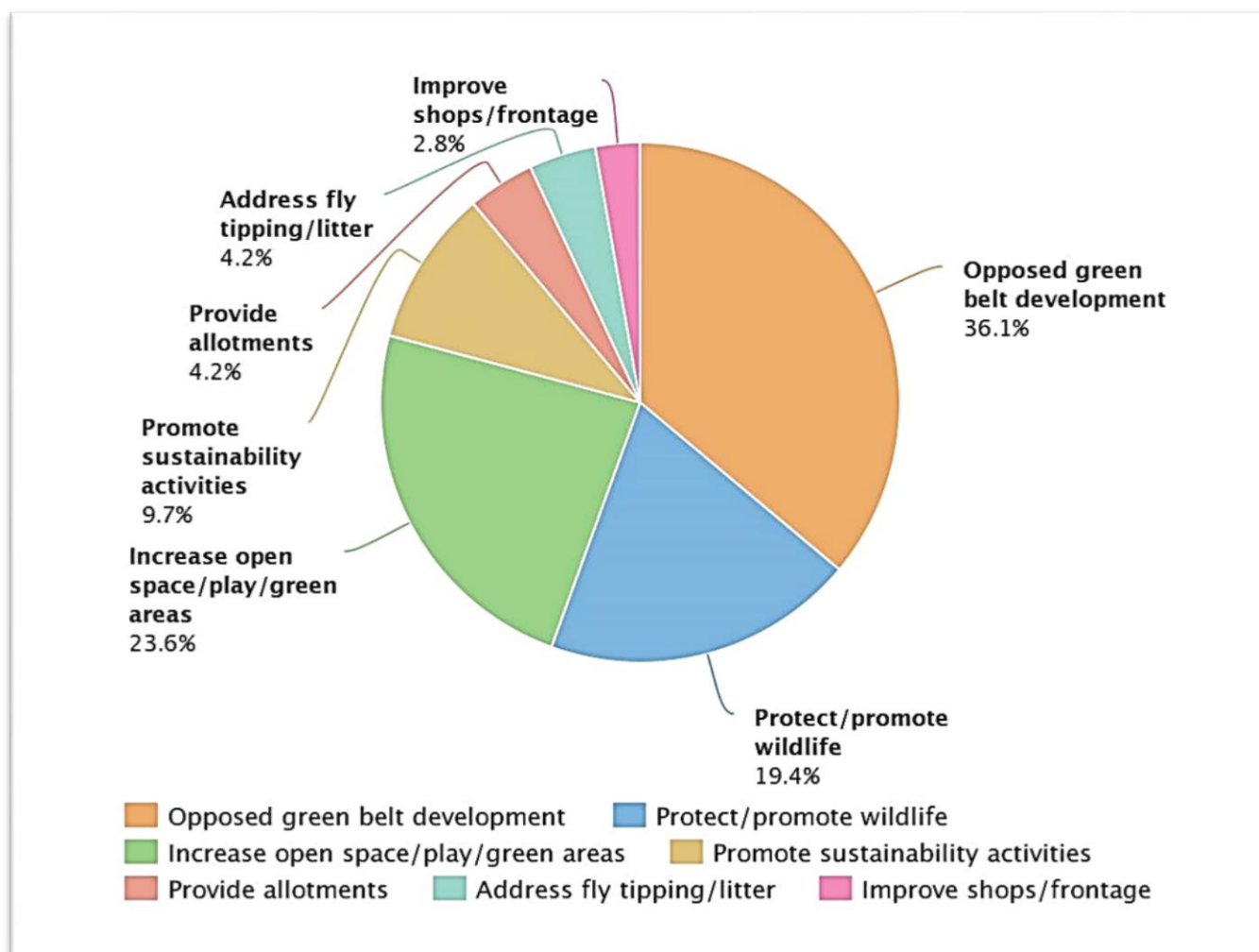
A small minority at 5.7% were against the provision of community facilities like allotments.

**8. Environment Policy Options (EP) and Community Project Options (EC) There are planning and/or community project options for achieving the infrastructure objectives. Which options do you support? Please mark your preference in the appropriate column with a '✓' tick for each planning policy option and community project option.**

	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree	Response Total
EP1. To safeguard the revised Green Belt and provide more open spaces including the enhancement of green corridors.	0.5% (2)	0.7% (3)	9.7% (42)	23.4% (101)	65.7% (284)	432
EP2. To require new developments to fit in with the existing green appearance of the Parish, by using natural planted boundaries and the provision of environmental improvements such as wild life habitats.	1.4% (6)	0.9% (4)	11.1% (48)	23.6% (102)	63.0% (272)	432
EP3 New developments will be supported that provide community facilities such as allotments.	2.5% (11)	3.2% (14)	26.2% (113)	28.9% (125)	39.1% (169)	432
EC1. To improve existing public areas and green spaces by better maintenance, flower beds and cleanliness.	0.5% (2)	0.9% (4)	11.3% (49)	30.1% (130)	57.2% (247)	432

### 4.3 Environment - Comments on the Questionnaire

A total of 72 comments were received concerning environmental issues. the most important topic (26 comments) was the opposition to any development on the Green Belt. The provision of more open spaces, green spaces and play areas in the village was the next highest topic at 17 comments followed by the preservation and protection of wildlife at 14 comments.

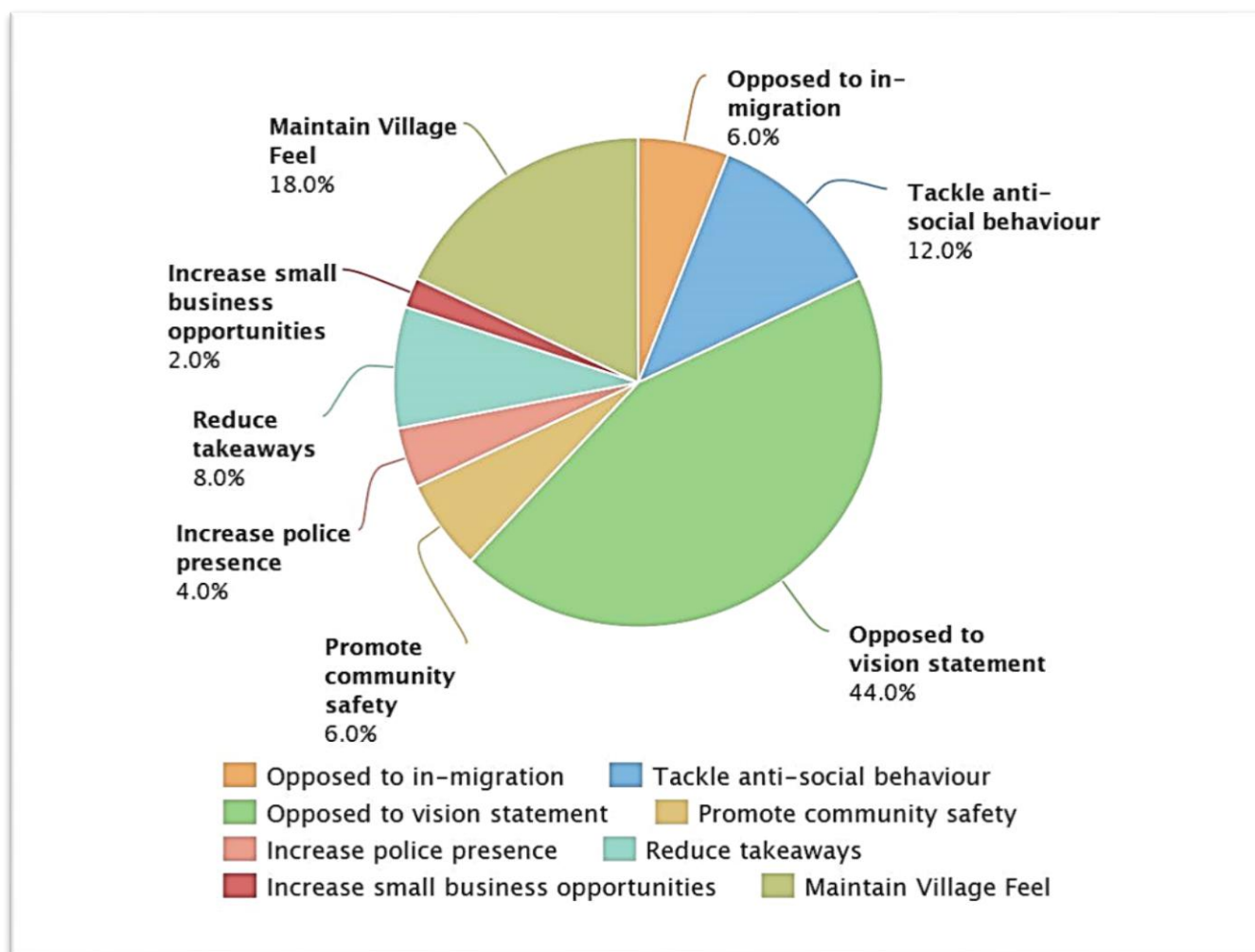


## 5. Final Comments on the Questionnaire

50 comments were received in the final comments box with 22 of these comments expressing opposition to the Vision Statement. 29 respondents (6.7%) 'strongly disagreed' with the Vision Statement (see first question results), which reflected the feedback with these comments.

The next highest number of comments (7) wished to maintain the 'village feel', an important part of the Vision Statement.

Tackling anti-social behaviour (6), promoting community safety (3) and increasing police presence (2) were expressions of concern from older respondents that were also raised as issues in the initial survey.



## 6. Conclusions

From this statistically significant sample, it can be seen that the Vision Statement together with the objectives and policy options included in the questionnaire are supported by a majority of householders in the village.

Identifying sufficient housing to meet targets set by BDC is therefore supported but there is a significant minority of residents (strongly disagreeing) who are opposed to any housing developments in the Parish, particularly on Green Belt land.

Although there is a majority that is not opposed to any of the sites proposed there is no clear site or sites which are strongly considered suitable by the

respondents. From undertaking a weighted analysis of the results, sites 3, 4 and 7 are least favoured for housing development.

The main issue that concerns householders is the impact of traffic through the village. Their opposition to future housing development is in part due to the likelihood that traffic problems would get worse with more houses.

Protecting the Green Belt and the character and feel of the village was another major factor in rejection of any more housing developments.

**Any housing developments in the village can only take place in a controlled way ensuring that the semi rural character and feel of the village is maintained and sufficient infrastructure changes and services are provided to mitigate the impact of these new housing sites. Policies developed must support these strongly held views in the Parish.**